
*The **Pink** Hulk:*

*One Woman's Journey to Find
the Superhero Within*



Art credit: Rebecca Kalant

Written and Performed by
Valerie David



Photo credit: Lauren Adler

THE *PINK* HULK SYNOPSIS

Funny, sexy, touching...

Now battling breast cancer after fighting off lymphoma, Valerie does something most people facing cancer for the second time in their life probably wouldn't think of doing. With a fear that she might lose "the girls", the first thing on her to-do list is to take them out for one last hurrah. And does she succeed? Is there a "happy ending"? This sexy, adventurous award-winning solo show follows the triumphant journey of one woman seeking her own "hulk-like" strength to find her superhero within.

BACKGROUND

In the beginning...

Valerie David first began writing her multiple award-winning, critically acclaimed one-woman show [*The Pink Hulk: One Woman's Journey to Find the Superhero Within*](#) in November 2015 after two bouts with cancer—Non-Hodgkin's Lymphoma in 1999 and then breast cancer in 2014/2015. She wanted to inspire and empower any person facing adversity in his/her life that there is hope in the worst of circumstances.



Breast cancer, especially for Valerie, had a negative impact on her womanhood and self-confidence regarding body image due to chemo treatments, radiation and surgery. As a society, this subject matter is not often addressed head-on—it is such a personal and difficult topic to publicly speak about.

Valerie wants her story to show that with breast cancer (or any kind of cancer), patients are not alone in how they think and feel, and should

not be afraid to express and acknowledge their true feelings about the isolating and often crippling effects of cancer. Through the writing of *The Pink Hulk*, Valerie had to combat her own fears and insecurities that emerged from this disease. Though challenging and painful to write, it has ultimately helped her fully accept herself for who she is now—post-treatment and as a two-time cancer survivor.

Photo credit: Lauren Adler

MAKING AN IMPACT

Inspiring others through truth and humor...

The Pink Hulk has been accepted into 23 festivals in only 2 years' time and went from page to stage in less than six months' time. Valerie has traveled the country and around the world sharing her story, which is impacting and inspiring audiences globally. **The Pink Hulk** isn't just a show about cancer—it has a universal message of hope and empowerment for anyone who is facing challenges in life. Her show is frank and honest in its portrayal of what it is like to go through cancer. And what makes the play stand out is its humor! She gives a new and refreshing comedic take on a serious subject—plenty of laughs guaranteed!

This one-woman show, directed by Padraic Lillis, is making a difference in people's lives—not just those who have been touched by cancer. A woman with MS, an HIV positive man, spouses of cancer patients and survivors, health care professionals, those facing any challenge in their lives. Valerie's play may be her story, but the message is a universal story of hope.



Photo credit: Janis Wilkins

“

Your show nailed exactly everything I felt when I was going through my own treatment.

-Jennifer, Cancer Survivor

As the assistant to Valerie's medical oncologist, her show is personal, it is real, it is enlightening, and it is impossibly charming. I think everyone who works with cancer patients or patients who suffer from any disease should have to watch this show to remember the humane side of patient care, to remember the importance of sensitivity and emotional awareness in every single encounter.

-Raffaella, Medical Assistant to Valerie's oncologist at
Memorial Sloan Kettering Cancer Center

I laughed, I was moved to my core, all while watching this one woman convey so many emotions. Valerie has a remarkable way of telling an important and life-changing story...mesmerizing!

-Dori Unsworth, The Pink Ribbon Connection

Honest, real, deep yet extremely funny and engaging...that exemplifies how anyone can find their hero/shero within, no matter the trials and tribulations one is within or that may come.

-Heidi Russell, Founder of International Women Artists' Salon

I love the way Valerie shares her cancer journey with such humor and transparency. Her willingness and authenticity have a positive impact, not just for cancer survivors, but anyone that has an opportunity to see her play. Keep up the good work and spreading your joy.

-Barbara, Cancer Survivor

”



MAKING A DIFFERENCE

Encouraging others to fight...

One of Valerie's most memorable moments came after her performance at the Charm City Fringe Festival in Baltimore. A woman who was currently undergoing chemotherapy told her, "Your show empowered me to fight my cancer."

Four months later, the same woman reached out to Valerie to let her know she was beginning radiation the very next day and was thinking about *The Pink Hulk* and asked Valerie to send her some Hulk powers.

The woman unleashed her own inner Hulk and is now cancer-free. She returned to the Charm City Fringe one year later when Valerie came back to perform the show, and thanked Valerie for her support.

"I don't think you can ask for anything better than that from the gift of theater and what the arts can do: Make a difference," Valerie said. "My heart soars knowing that I am helping and inspiring others...to believe we all have a superhero inside ourselves—we are stronger than we think—and we can overcome the adversities we face in life."

Photo credit: Michael S. Drury of Gray Dragon Photography

WATCH A VIDEO CLIP OF *THE PINK HULK*



Video credit: Rich Adler - RMP NY

LOOK WHO'S TALKING

Press coverage...

- [The Breeze](#)
- [NoHo Arts District](#)
- [The Morning Blend - WTMJ-TV](#)
- [Indianapolis Star](#)

[See more reviews & press coverage](#)

The **Pink Hulk** is award-winning...

[See accolades here](#)



Photo credit: Janis Wilkins

Critics agree...

“Valerie David, who has the talent of a Broadway star, decided to write this show to share her experiences and empower those facing adversity in life. The Pink Hulk began touring the country in 2016 and Valerie David began accumulating awards for this extraordinarily moving, candid, and insightful show. The Pink Hulk is a 60-minute experience you will not soon forget.”

-Applause! Applause!, New York City

“There is clearly nothing about Valerie that isn’t exceptional. The Pink Hulk is a triumph of the one-woman show format. The Pink Hulk is the apogee of cancer narratives; the zenith; the apex.

You can’t get much better than this.”

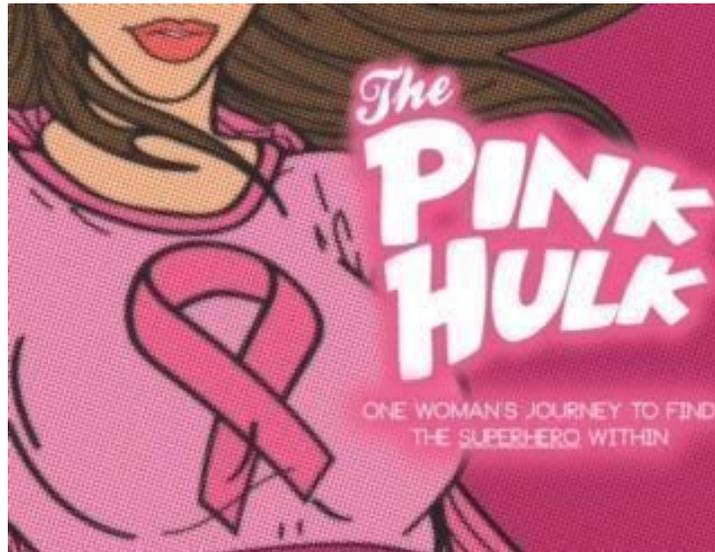
-DC Metro Theater Arts

“Her [Valerie’s] energy onstage is contagious; she has a true talent for making her audience feel what she feels. David’s journey to take back control from the cancer that threatened to steal her femininity is entrancing and inspiring. Her ‘*Pink Hulk*’ is certainly a modern-day superhero.”

-Cincinnati CityBeat

“The joy of this performance is in the honesty and the openness and the wonderfully warm and inclusive woman that is Valerie David...Ms. David has the kind of infectious spirit and deeply inspiring story that needs more than a one-woman show...how about a series?” □

-Noho Arts District, Los Angeles



Logo/art credit: Rebecca Kalant

BOOK *THE PINK HULK*

Add a superhero to your engagement...

<ul style="list-style-type: none">• Conferences	<ul style="list-style-type: none">• Private Performances
<ul style="list-style-type: none">• Festivals	<ul style="list-style-type: none">• Public Performances, including Religious Organizations
<ul style="list-style-type: none">• Hospitals	<ul style="list-style-type: none">• Small group speeches
<ul style="list-style-type: none">• Keynote speeches	<ul style="list-style-type: none">• Universities and Colleges

Show runs 60 minutes and includes mature content.

Appearances are available with or without talkbacks.

Public Performances, Festivals and Religious Organizations

The Pink Hulk may be about cancer; however, it's about so much more. It's sassy, it's emotional and it's relatable to anyone who's faced adversity. *The Pink Hulk* is the autobiographical comedic story of a woman who must sort out her emotions, rediscover who she defines herself as and work to feel comfortable in her own skin.

Conferences, Health Departments and Hospitals

Medical Staff:

The Pink Hulk is perfect for educating medical staff on the emotional turmoil associated with being diagnosed and treated for cancer. At your conference or hospital, Ms. David will take your staff through an emotional journey that will teach them not what their patients go through, but how they feel going through it. Afterwards, she will host a talkback in which she answers any questions that may help staff better care for and empathize with patients. Ms. David did just this for the Nursing Department at Rhode Island College in Providence. After her performance and talkback, nurses came up to Ms. David to express that they feel that they have become better nurses by seeing her honest portrayal of what a cancer patient goes through.

Cancer Survivors and Patients, including their Loved Ones:

The Pink Hulk details a journey that many cancer survivors and patients are deeply familiar with, but one that is so rarely told from a non-clinical perspective. *The Pink Hulk* shows cancer survivors and patients that they *are* worth representing, that their stories are worth telling. *The Pink Hulk* empowers them to take charge of their health care and be the hero of their own stories. Through her show, Ms. David teaches survivors and patients that it is okay to feel whatever emotions crop up, from anger to fear to anything in between. Her story helps them feel that they are not alone, that there is hope on the other side. *The Pink Hulk* aims to empower survivors through their own individual journeys and shows them that there's nothing wrong with bringing a little sass and humor to a difficult and challenging situation. And in turn, Ms. David's story sheds light on a cancer patient or survivor's loved ones on what they are truly dealing with. One husband after a performance came up to Ms. David and told her that her story helped him better understand what his wife was going through during her breast cancer treatment.

AND Anyone Healing from Trauma:

Ms. David's experience of turning her trauma of having a life-threatening illness into art, of making something educational, entertaining and fulfilling, out of one of the most difficult experiences of her life, puts her in a unique position to teach others how to make lemons out of lemonade and make beautiful, empowering art in the process.

Turning Trauma into Art: Speeches and Workshops

- Storytelling/writing: how to tell your story in a way that helps you heal and helps others understand
- Healing Through Humor: how theater literally saved my life
- How to reclaim your own narrative
- How to use art to overcome adversity and find personal fulfillment
- Using improv to get out of your own way
- How to realize your dreams/believe in yourself and how to get there

universities, Colleges and High Schools

The Pink Hulk is more than just an entertaining piece of theater. It is an educational experience that is particularly helpful for those on the cusp of adulthood who are just beginning to step foot into the real world where they will face challenges they are not yet prepared to deal with emotionally. **The Pink Hulk** inspires young adults to meet adversity head-on and demonstrates that even when it feels like there's nothing you can do, you can use the skills in your repertoire to make a difference for yourself and others. **The Pink Hulk** motivates young adults not to lie down and give up when things get difficult, but to become leaders in their communities, to make changes, and educate and give hope to those who need it. **The Pink Hulk** teaches young adults to feel comfortable in their own skin, to embrace and accept who they are, to make lemons out of lemonade; when life throws you for a loop, you make something beautiful out of it—make art! Make something that will have a lasting, positive impact!

Keynote Speeches, Small Group Speeches and Workshops

Ms. David has been sharing her story not only through her critically acclaimed one-woman show ***The Pink Hulk***, but through speeches, including as the keynote speaker at the 2018 Virginia State Thespian Conference, and workshops, including improvisation, writing your own memoir, journaling, playwriting and tools to help fight adversity in your life, all across the United States.

Private Performances

Add ***The Pink Hulk*** to your private party or event for an inspiring night of theater that will come to you! Why travel when you can bring the show right to your own home or venue? There's one actress, and minimal set and tech; the only requirement is an audience that's ready to sit back, enjoy, and feel empowered through Ms. David's award-winning story. ***The Pink Hulk*** may be about cancer, but don't be fooled; it will have your audience laughing out loud too.

For Members of the Theater Community

Ms. David has mastered the increasingly difficult art of turning playwriting and acting into a thriving career by taking charge, self-producing, working the festival circuit and figuring out how to achieve critical success—and personal fulfillment—along the way. She would love to do her part to foster a theater community in which you don't *have* to figure it out for yourself, and host workshops to guide you on how to be an entrepreneur and make your own success in theater as well.

Theater: Speeches & Workshops

- Write what you know and write what you're passionate about! ***The Pink Hulk*** premiered less than 6 months after Ms. David began writing it, and has continued to flourish since
 - Encouraging others to create their own work in an age where competition keeps escalating
 - During dry spells between auditions and performing, this is a golden opportunity to create your own work to keep yourself out there performing and get noticed
 - How to self-produce, lead a project and put a creative team together
-

-
- What you need to begin your journey on writing a one-person show
 - How the festival circuit can benefit your show's growth and marketing potential and why it is crucial to your piece's development
 - How to create a project you can use that leads to other acting jobs and writing opportunities
 - Lessons and tools of going from page to stage

Book **The Pink Hulk** for an easy to stage, funny, emotional rollercoaster of a one-woman show that will have audiences laughing and crying, and leave them on the edges of their seats.

**Please email PinkHulkPlay@gmail.com to inquire about pricing.*

Through her performances, Valerie raises money for cancer organizations or those in need, and encourages partnerships with cancer organizations and other nonprofits for special performances with talkbacks and speeches.

[DOWNLOAD PHOTOS HERE](#)
[please credit photos you use](#)

BIO

A native New Yorker,

Valerie is an actor in both theater and film, as well as a playwright. A graduate of the American Academy of Dramatic Arts and James Madison University, her credits include the Off-Broadway production of *A Stoop on Orchard Street*, Cookie in *Rumors* and Claudia Shear's *Blown Sideways Through Life*. Films: *How I Became that Jewish Guy*, which premiered at the NYC Film Festival, and *Bridges and Tunnels*.

Memberships include the League of Professional Theatre Women, AEA, SAG-AFTRA and the Dramatists Guild. She also performs improv throughout New York City with improv groups Faceplant, Cronuts and Cherub. She also teaches improv to high school students at the Annual Virginia State Thespian and New York City State Thespian Conferences, and has been a keynote speaker and panelist at several conferences. She wrote and also starred in several original productions. Valerie has volunteered as a motivational speaker at the Leukemia & Lymphoma Society's Team in Training events, and as a marathon cyclist, she co-founded Cycle of Hope, which raises money for national and international cancer organizations through bike marathons.

Contact *The Pink Hulk*



Photo credit: Lauren Adler

Valerie David

646-319-2443

PinkHulkPlay@gmail.com

www.PinkHulkPlay.com

<http://pinkhulkplay.com/accolades/>

www.facebook.com/pinkhulkplay

[DOWNLOAD PHOTOS HERE](#) and please credit photos you use

**Material in this kit is property of Valerie David and is not to be published without prior consent.*

© 2018 Valerie David
